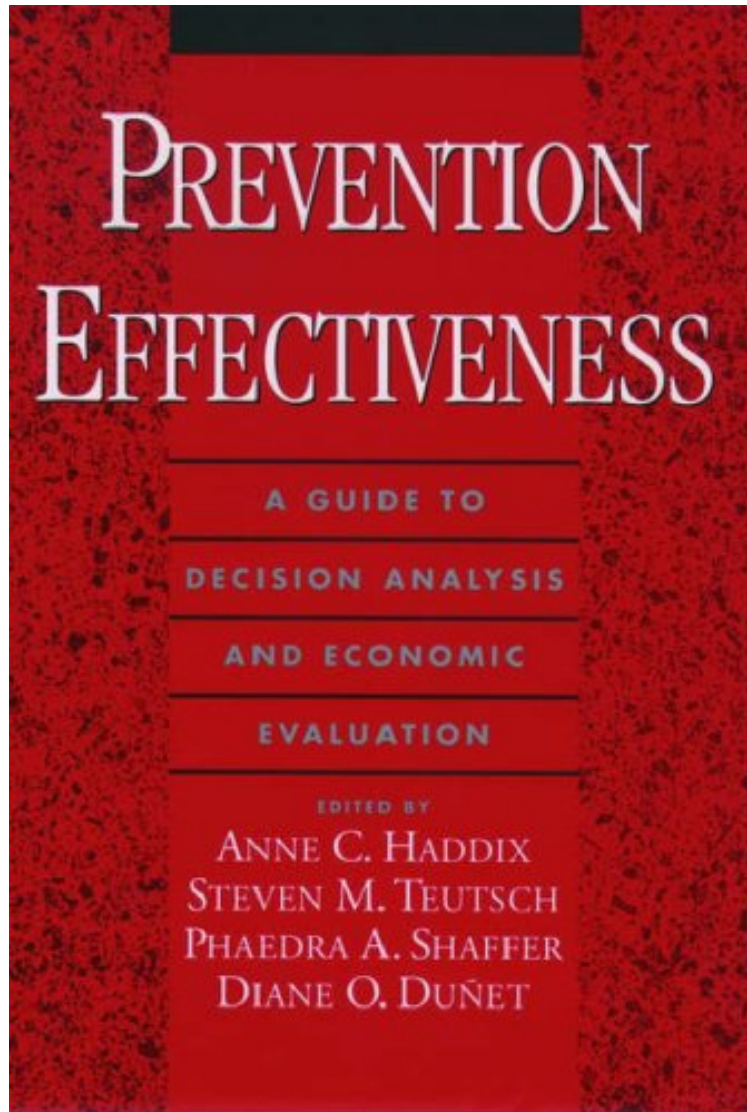


[Ebook pdf] Prevention Effectiveness: A Guide to Decision Analysis and Economic Evaluation

# Prevention Effectiveness: A Guide to Decision Analysis and Economic Evaluation

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Given with clear, systematic direction, the methods discussed in this book are an important first step in providing a rigorous, standardized approach to assessing the effectiveness and economic impact of public health prevention interventions. Developed from a course given at the Centers for Disease Control and Prevention, the Guide was reviewed by a panel of nationally-recognized experts in public health, decision analysis and economic analysis. It gives how-to explanations of study design, decision analysis, measures of effectiveness, and measures of cost, including cost-benefit analysis, cost-effectiveness analysis, and cost-utility analysis. Appendices contain a variety of useful material including an account of illustrative case studies in decision analysis and economic analysis, numerous data tables and indices, and a discussion of attribution. In addition to providing systematic methodology, the book makes specific recommendations on standardizing methods for discount rates, study perspective, willingness-to-pay measures, analytic horizon and more. Decision-makers at the national, state and local levels will find this book very helpful in building on traditional areas of biomedical science, epidemiology, and statistics. Public health administrators and managers facing constrained budgets and an increasing demand for accountability will find its practical approach and wealth of public health applications invaluable. Public health decision-making will continue to be a complex mixture of science, politics, and economics, however, the sound technical information provided in this guidebook will help ground decisions in the public health system in accurate cost estimates and as well as solid science.

"Excellent book....Offers those who deliver and administer the 97%-99% of our national health care expenditures spent on diagnosis, treatment, and rehabilitation nearly as much as those who allocate the ever scarcer 1%-3% spent on prevention and public health....The authors have concisely summarized the major conceptual and practical elements of decision, cost-effectiveness, cost-benefit, and cost utility analyses....The excellent glossary, software descriptions, economic tables, and cost-of-illness data sources would alone be worth the price. Add in crisp reviews of measures of attribution and meta-analysis and you've got...a true bargain....Finally, do your fellow clinician or medical manager a favor. Give them this book the next time they suggest YOU read a CEA of medical versus surgical treatment of heart disease!"--American Journal of Preventive Medicine"Its strength lies in its step by step guide on how to apply the techniques of economic appraisal to public health policies, programmes and practices....Those who are ready to apply the techniques will certainly find this book of much value."--Health Economics